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CV **Rafael Scovino** Product Designer

Website <https://pulgoso.de>

Portfolio **10 facts about me** (Portfolio short version)
https://pdf.pulgoso.de/Scovino_Portfolio_UXUI.pdf

Classic Portfolio (Selection of Digital Works)
https://pdf.pulgoso.de/Scovino_Portfolio_UXUI_Classic.pdf

Portfolio Full Version (Password protected)
https://pdf.pulgoso.de/Scovino_Portfolio_UXUI_PASSWORD.pdf

My Visa Europe projects, spanning from March 2020 to the present, are not available for public showcase due to a disclosure agreement. However, I can present my design work during interviews, or provide access to a password-protected version for review.

Personal details 29.05.1980, Venezuela - living in Germany since Sept. 2002

Nationality German - Citizenship by naturalization: 13.02.2015

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E-Mail info@pulgoso.de

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Additional Skills

Figma
Illustrator
Photoshop
InDesign
Dreamweaver
(html/css)

Education

10/2007 - 09/2011 University of Applied Sciences HTW Berlin

**Degree: Communication Design
Bachelor of Arts**

10/1999 - 09/2002 Central University of Venezuela UCV
Faculty: Architecture and Landscape FAU Caracas
Degree: Architecture (unfinished)

Languages

Spanish
German
English

Work Experience

05/2024 - present **Telefonica Germany.** Berlin
Senior Product Designer (UI/UX)

05/2021 - **04/2024** **Visa Europe. Innovation Center.** Berlin
Senior Staff Designer (Product - UI/UX)

03/2020 - 5/2021 **Spielfeld Digital Hub.** Berlin
Senior Product Designer (UX/UI)
Contractor for Visa Europe and the Innovation & Design Team



UX Design at Visa: Specialized in enhancing user experience through UX flows and wireframe development. Defined user personas and streamlined Visa's service interactions, ensuring each design was custom-fit for varied services.

Product Development at Visa: Led the adaptation of Visa's offerings to diverse markets, focusing on user-centric design and functionality. Managed pilot projects and product development, integrating feedback to refine and innovate.

Stakeholder Engagement at Visa: Excelled in communicating complex proposals to clients and internal teams. Ensured transparent and accessible project updates, fostering effective collaboration and supporting Visa's commitment to user-focused solutions.



CV **Rafael Scovino**

Product Designer

Work Experience

04/2019 - 12/2019 **Heimat Werbeagentur GmbH.** Digital Department - Berlin
Senior UX/UI Designer



UI/UX Design at Heimat: Specialized in creating intuitive websites and digital platforms for clients like VR Banks and ZDJ. Integrated advanced content structures with UX/UI principles, delivering interactive and visually compelling online experiences.

Digital Innovation at Heimat: Devised unique digital solutions, such as ,Schalom Aleikum's dual-view website and Milbank's geo-targeting. Focused on innovative design, exceeding client expectations in functionality and engagement.

Team Collaboration at Heimat: Worked closely with internal teams and clients, guiding design choices, implementation, and the development of UI elements. Built strong partnerships, ensuring successful project outcomes and positive client feedback.

09/2018 - 03/2019 **Looping app Familiynet GmbH.** Berlin - Lifestyle app
Carbando. Berlin - E-commerce app
Senior Designer (UX/UI & Branding). Freelancer

03/2018 - 03/2020 **Wupp.** Lifestyle (MVP) app - **Co-Founder** - Berlin
Senior Designer (UX/UI & Branding - Management)



Product Design at Wupp: Focused on creating an intuitive app for private event organization. Established brand identity, conducted user research, and designed user flows. Oversaw MVP development, aligning it with project goals.

Management and Engagement at Wupp: Key in investor relations and project oversight. Collaborated on a compelling pitch deck, presenting our vision to potential investors. Aimed at demonstrating project value and potential, ensuring successful stakeholder engagement.

07/2017 - 08/2018 **Fosanis GmbH.** Health application. Berlin
Head of Design (UX/UI & Branding)

08/2016 - 05/2017 **bett1.de GmbH.** E-commerce. Berlin
Head of Design (UX/UI & Branding)

07/2016 - (Limited) **Aperto - An IBM Company.** Digital services. Berlin
Art Director. Freelancer

03/2016 - 06/2016 **Knip AG.** Insurance management app. Berlin
Art Director / Head of Design (UX/UI & Branding)

05/2015 - 02/2016 **Blitzen GmbH & Co. KG.** Communication agency. Berlin
Designer and fine drawing (DTP)

11/2014 - 05/2015 **re:publica.** Conference. Berlin
Art Director and Designer. Freelancer

08/2013 - 03/2015 **studio 38 pure communication GmbH.** Design Agency. Berlin
Designer

01/2012 - 07/2013 **PLANTAGE BERLIN.** Design Agency. Berlin
Designer

11/2010 - 08/2011 **Bpitch Control.** Music Label. Berlin
Designer. Freelancer - EP/LP/CD Labels and Covers